

Message Text

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FM AMEMBASSY THE HAGUE

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AMEMBASSY PARIS

AMCONSUL ROTTERDAM

UNCLAS THE HAGUE 4362

BRUSSELS FOR FAGAN; PARIS FOR GARRETT; COMMERCE FOR (SHEAFFER
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E.O. 11652: N/A

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SUBJ: SPECIAL EDITION JOURNAL OF COMMERCE AND ROTTERDAM

CONFERENCE ON INVESTING IN THE USA

1. PLEASE PASS FOLLOWING AS SOON AS POSSIBLE TO P. R. POTESKY,
NEW YORK JOURNAL OF COMMERCE, 99 WALL STREET, NEW YORK,
NY 10005.
2. PER YOUR REQUEST TO EMBASSY VIA BOB KOHORST, FOLLOWING IS
MAKE-UP OF THE THREE-PANEL FLYER WE PRINTING FOR ROTTERDAM
CONFERENCE.
3. FIRST PANEL (COVER): EMBLEMS OF FNCB, JOC AND US
DEPARTMENT OF COMMERCE FOLLOWED BY CAPTIONS (A) CONFERENCE
ON INVESTING IN THE USA, (B) THUESDAY,
OCTOBER 16, 1973, HILTON HOTEL ROTTERDAM AND (C)
SPONSORED BY AMERICAN EMBASSY THE HAGUE, NEW YORK
JOURNAL OF COMMERCE AND FIRST NATIONAL CITY BANK-
NETHERLANDS.
4. SECOND PANEL: (CAPTION) PROGRAM; (SUB-CAPTION) MORNING
SESSION. 0845 COFFEE. 0900 CONFERENCE BEGINS. (TABLULATION)

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WELCOME BY EMBASSY, FNCB-NETHERLANDS AND NEW YORK JOC.

GENERAL CONDITIONS FOR INVESTING IN THE UNITED STATES.
THE UNITED STATES ECONOMY AND BUSINESS TRENDS. ANTI-TRUST,
DISC, EXIMBANK LOANS AND OTHER SUBJECTS. LEGAL ASPECTS
OF INVESTING IN THE UNITED STATES. 1215 APERITIFS AND LUNCH.
(NEW CAPTION) AFTERNOON SESSION. 1400 CONFERENCE RECONVENES.
CASE HISTORIES OF DUTCH INVESTORS IN THE UNITED STATES.
OPEN QUESTION PERIOD. (SUB-TABULATION) CASE HISTORY
PRESENTATIONS; AMERICAN ACCOUNTING PROCEDURES. CONSULTING
SERVICES. INVESTMENT BANKING AND REAL ESTATE. INSURANCE
AND BUSINESS PRACTICES. 1600 CLOSING REMARKS FOLLOWED BY
DRINKS AND INFORMAL DISCUSSION. (NEW CAPTION) MODERATOR
FOR CONFERENCE. CHARLES A. FAGAN III, REGIONAL INDUSTRIAL
DEVELOPMENT OFFICER, U.S. DEPARTMENT OF COMMERCE, BRUSSELS
OFFICE.

5. THIRD PANEL: (CAPTION) SPEAKERS AND PANELISTS: (TABULATION)
CHARLES R. TANGUY, CHARGE D'AFFAIRES A.I., AMERICAN
EMBASSY, THE HAGUE. ERIC C. ANDERSEN, VICE PRESIDENT,
FIRST NATIONAL CITY BANK-NETHERLANDS. PETER H. DREYER,
EUROPEAN EDITOR, NEW YORK JOURNAL OF COMMERCE.
CHARLES A. FAGAN III, REGIONAL INDUSTRIAL DEVELOPMENT
OFFICER, US DEPARTMENT OF COMMERCE, BRUSSELS OFFICE.
(FOUR SPACE SEPARATION)Q PETER H. CRAWFORD, ECONOMIST AND
VICE PRESIDENT, FIRST NATIONAL CITY BANK-NEW YORK.
WILLEM F. C. STEVENS, CARON & STEVENS, AMSTERDAM. CHARLES
A. O'ROURKE, DIRECTOR, OFFICE OF INTERNATIONAL FINANCE AND
INVESTMENT, US DEPARTMENT OF COMMERCE. ADRIAN WILLIAMSON
JR., VICE PRESIDENT, UNION NATIONAL BANK, LITTLE ROCK, ARK.
JACK CAWTHORNE, EXECUTIVE DIRECTOR, NATIONAL ASSOCIATION OF
STATE DEVELOPMENT AGENCIES, WASHINGTON, D.C. (FOUR SPACE
SEPARATION) H.TC.C. KONING, REGIONAL DIRECTOR, NAARDEN
INTERNATIONAL, NAARDEN. VLADIMIR ZNATCHKOWSKY, GROUP
ENGINEER MANAGER, ROYAL VAN LEER B.V., AMSTELVEEN. HAROLD
HASSOLD, SENIOR PARTNER, ARTHUR ANDERSON & CO., THE HAGUE.
GEORGES PETIPAS, CRESAP, MCCORMICK & PAGET, BRUSSELS.
GEORGE GETSCHELL, WOOD STRUTHERS, WINTHROP, BRUSSELS.
MARIANNE BURGE, PRICE WATERHOUSE, NEW YORK.

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